

REMARKS

Favorable reconsideration of this application, in view of the accompanying amendments and remarks, is respectfully requested. Claims 1-5, 8-13 and 15-31 are all the claims pending in the application. Independent claims 1,2, 10, 11, 18, and 19 have been amended to overcome the rejection advances in the last Office Action. Support for the amendments can be found at least in Fig. 3, page 9, lines 8-12 and page 15, lines 8-10 of the specification. No new matter has been added as part of this response.

By way of background, the Final Rejection and subsequent Advisory Action present the following issues. Claims 1-5, 8-13, and 15-31 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Holtz et al (U.S. Patent Appln. Pub. 2002/0109710, hereafter "Holtz") in view of Martin et al (U.S. Patent Appln. Pub. 2003/0143944, hereafter "Martin"). The Official Action (page 4) takes the position that Holtz fails to disclose that a scroll speed calculation means calculates said scroll speed of the text on the basis of a time length of a series information section being reproduced. To overcome this deficiency of Holtz, the Examiner turns to Martin for a suggestion of this feature.

In the Advisory Action, the Examiner maintained the rejection of Claims 1-5, 8-13, and 15-31 under 35 U.S.C. 103(a) as being unpatentable over Holtz et al. (U.S. Patent Application Pub No. 2002/0109710) in view of Martin et al. (U.S. Patent Application Pub. No. 2003/0143944).

In this response, in order to clarify the distinctions between Applicant's invention and the inventions of Holtz and Martin, each of the independent claims has been amended to recite: a user instruction input means for dynamically changing the text display setting information related to the display reference position or the scroll method which is one selected from the

group comprising a method for sequentially moving the display, a method for moving the display at a predetermined time interval, and a method for starting the movement of the display after a predetermined time, (underlining added) to the claims). These differences between applicant's invention as currently claimed and the disclosures and suggestions of Holtz and Martin will be described.

Each of independent Claims 1, 2, 10, 11, 18, and 19 comprises a user instruction input means (105) for dynamically changing the text display setting information related to the display reference position or the scroll method which is one selected from the group consisting of a method for sequentially moving the display, a method for moving the display at a predetermined time interval, and a method for starting the movement of the display after a predetermined time (see, Fig. 3, page 9, lines 8-12 and page 15, lines 8-10 of the specification). With this structure, the scrolling can be changed to one which is more easily watched by selecting a desired scroll method therefrom, as mentioned on page 15, lines 10-12 of the specification.

In contrast with this, Holtz may disclose a mechanism for changing Font Size 2266 and/or Bold Text 2264 of Fig. 22. In addition, Holtz discloses that "when delay command 2306 reaches the "read from" carats 2302, the scrolling of the script is stopped for a predetermined amount of time (for example, 2 seconds) and then automatically resumed." (see, Fig. 23B and par [0278]). That is, Holtz merely discloses that the scrolling of script is stopped for a predetermined amount of time, for example 2 seconds in response to one user's command. Stopping of the scrolling in Holtz is clearly different from the scrolling method of the present invention that is one selected from the group consisting of a method for sequentially moving the display, a method for moving the display at a predetermined time interval and a method for starting the movement of the display after a predetermined time. Martin fails to remedy this deficiency of

Holtz, as neither Holtz nor Martin, alone or in any combination, teach or suggest this feature, now added to each of the independent claims.

Accordingly, independent Claims 1, 2, 10, 11, 18, and 19 and dependent Claims thereof should be allowable.

In view of the above, reconsideration and allowance of this application are now believed to be in order, and such actions are hereby solicited. If any points remain in issue which the Examiner feels may be best resolved through a personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the telephone number listed below.

The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.

Respectfully submitted,

SUGHRUE MION, PLLC
Telephone: (202) 293-7060
Facsimile: (202) 293-7860

/Stuart S. Levy/
Stuart S. Levy
Registration No. 61,474

WASHINGTON OFFICE

23373

CUSTOMER NUMBER

Date: July 15, 2011